

SPONSORSHIP PROSPECTUS



ICARE ²⁰₂₄

Ghent . Belgium

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ICARE

20 - 24 May
Ghent, Belgium

www.icare2024.eu

2024



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2024

Organising partners



Welcome message

Dear Colleagues and Friends,

On behalf of the Organising Committee of the ICARE 2024, we are pleased to invite you to join us in Ghent, Belgium, 20-24 May 2024 for the 6th International Conference on Avian, Reptile and Exotic mammal medicine (ICARE), but also zoo and wildlife.

We will combine an exciting conference covering the latest information, review and key stone lectures, as well as wet labs and masterclasses. A programme is being put together with renowned international speakers and will be available soon. The conference, as usual, will attract a wide range of delegates, including specialists, professionals, clinicians, scientists, students, veterinary nurses, animal caretakers and decision makers.

Ghent, once medieval Europe's second largest city, over the past century this unsung treasure of a town has developed a strong artistic bent, and is now one of the best places in Europe for culture – there are many fantastic museums and galleries here, and more listed buildings than any other Belgian city. Ghent's architecture is elegant and imposing, particularly along the scenic old Graslei harbour, and grand medieval cathedrals and the Gravesteen castle congregate nicely around the central public squares.

ICARE 2024 is taking place at the Bijloke site in Ghent. It had been a centre of health care for centuries, now it is a unique arts and culture campus in the middle of an impressive historic building complex on the banks of the river Leie. The Bijloke site really has it all: characterful historic rooms, up-to-date facilities, and great services and catering.

We are thrilled and honoured to invite you to join us as sponsor / exhibitor at ICARE 2024.

See you in Ghent in May 2024!

Gunther Antonissen, DVM, PhD, Dipl. ECPVS
Local Organising Committee Chair

An Martel, DVM, PhD, Dipl. ECZM (Wildlife Population Health)
Local Organising Committee Co-Chair

Local Organising Committee

Gunther Antonissen, DVM, PhD, Dipl. ECPVS

Gunther Antonissen has a life-long passion for birds. He is a veterinarian and appointed as chairholder of the Chair Poultry Health Sciences at Ghent University, Belgium. The poultry research of the group of prof. Antonissen is multidisciplinary, focusing on a better understanding of the pathogenesis of infectious and non-infectious diseases, improving diagnostics, improving animal welfare and demonstrating the efficacy and safety of prevention and treatment strategies. Research on companion birds focusses on the epidemiology of multiple infectious diseases, animal welfare, physiology and pharmacology. Gunther is currently the secretary of EAAV.

An Martel, DVM, PhD, Dipl. ECZM (Wildlife Population Health)

An Martel is veterinarian, research professor and the chair of the division of zoological medicine at Ghent University, Belgium. She heads Wildlife Health Ghent, with research in infections affecting wildlife populations in a One Health context. Major topics are emerging mycotic and bacterial infections with an impact on natural populations of small mammals, birds, reptiles and amphibians. Several novel disease entities have been discovered by this group (a.o. Batrachochytrium salamandrivorans in urodeles, diphteric hedgehog disease, devrieseasis in lizards).

Frank Pasmans, DVM, PhD, Dipl. ECZM (Herpetological Medicine)

Frank Pasmans has a life-long passion for amphibians and reptiles. He is a veterinarian and professor in veterinary bacteriology and mycology and in reptile and amphibian diseases at Ghent University, Belgium. Together with An Martel, he is in charge of Wildlife Health Ghent, a research group with focus on infections that affect wildlife populations. Research on reptile and amphibian diseases focuses on developing mitigation in nature, based on a thorough understanding of the fundamental processes of host-pathogen-environment interactions. Main topics are chytridiomycosis in amphibians and skin infections in reptiles.

Inge Thas, DVM, Dipl. ECZM (Small Mammal Medicine)

Inge Thas graduated as a veterinarian from Ghent University in 1997. Between 2000 and 2002 she was employed at the Exotic Animal and Poultry Department of Ghent University. Since 2003 she has her own exotic animal practice in Zwijnaarde, Belgium, where she sees over 90% small mammals. In 2015, Inge became a Diplomate of the European College of Zoological Medicine (Small Mammal Medicine and Surgery). Inge has been a speaker on different national and international conferences. Her main topics of interest are rabbit, rodent and hedgehog medicine.

Bjorn Geeroms, DVM

Bjorn Geeroms has been keeping and breeding exotics since very long time. When he graduated as veterinarian in 2002, he went to the Loro Parque for an internship and started his own private practice in 2003 doing pet animals and exotics. Years later he is doing only avian & exotic medicine and consultancy in large private collections and zoo's. He is also cofounder and vet of the only parrot refuge in Belgium.

Tom Verbeek, DVM

Tom Verbeek graduated at the university of Ghent in 2000. Since childhood he had a passion for birds. In 2006 he started working in veterinary clinic Trigenio in Belgium where he is treating mainly exotic animals. His special interest goes to birds, rabbits and rodents but also reptiles and wildlife are treated on a daily basis. In the team of exotic vets in his clinic he is responsible for the surgery.

Preliminary schedule

Monday 20 May

Practical Labs (at Faculty of Veterinary Medicine, Ghent University)

Tuesday 21 May

Masterclasses & Basic Day

Wednesday 22 May - Friday 24 May

Main Conference
Including keynote lectures, oral and poster presentations

Congress venue

De Bijloke
Bijlokekaai 7
9000 Gent

De Bijloke is located in the city centre at a 18 - 20 minutes' walking distance from the hotels and at a 7 minutes' walk from the nearest tram stop.



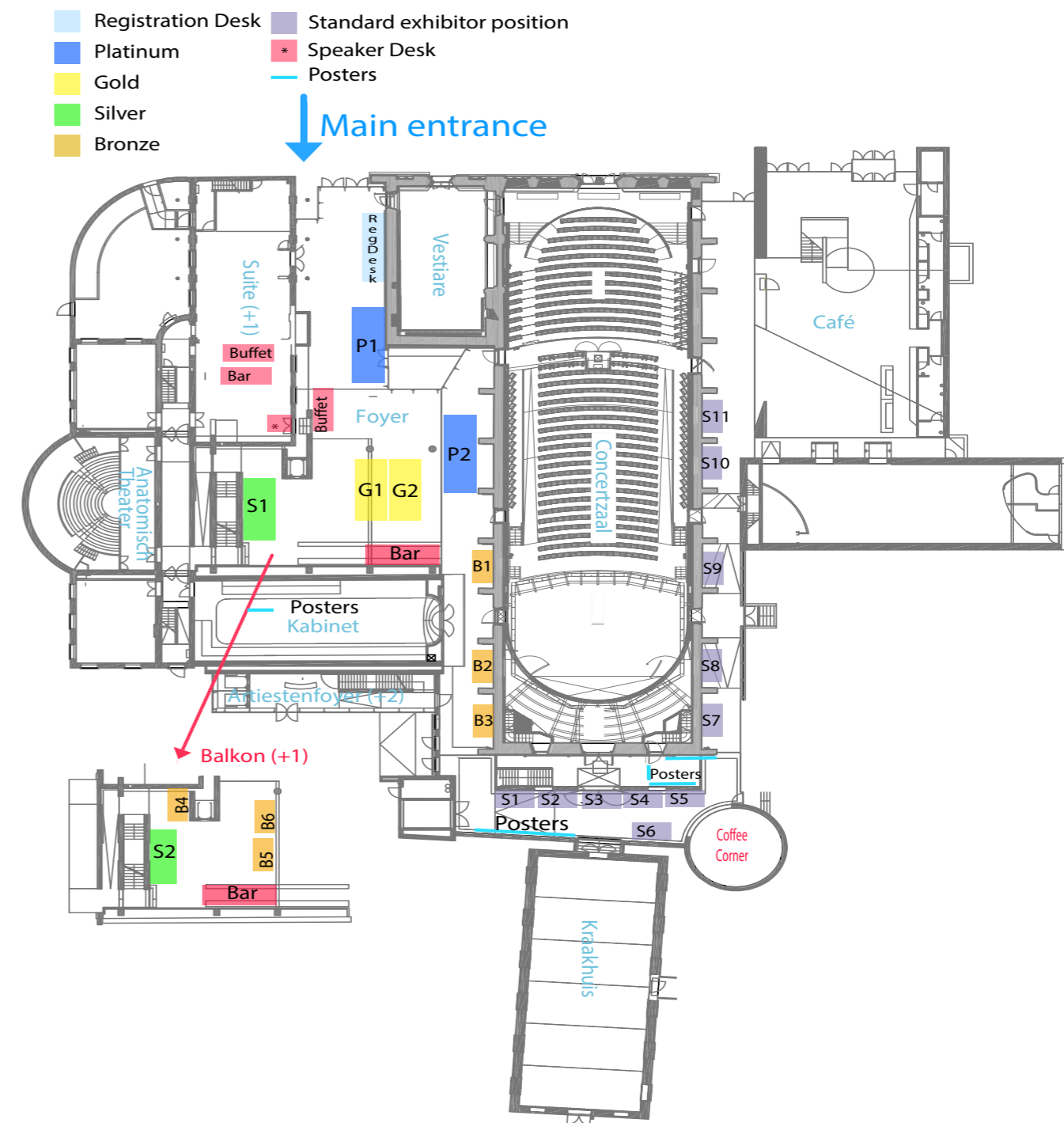
Sponsorship packages

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Price (EUR)	€ 15 000	€ 12 000	€ 9 000	€ 7 000
Allocation of Industry Workshop	Organisation of a 60 minutes Industry Symposium during lunch break	Organization of a 30 minutes Industry Symposium during lunch or coffee break	-	-
Allocation of Exhibition Space	Booth of 24 m ² : 1st priority position choice (naked space)	Booth of 18 m ² : 2nd priority position choice (naked space)	Booth of 12 m ² : Third choice (after Gold) (naked space)	Booth of 6 m ² : Fourth choice (after Silver) (naked space)
Acknowledgement on Congress Website, Breaks, App, Opening session	Company name and logo with hyperlink to company website	Company name and logo with hyperlink to company website	Company name and logo with hyperlink to company website	Company name and logo with hyperlink to company website
Acknowledgement in newsletter	Company logo	Company logo	Company logo	Company logo
All Publications	Named as Platinum Sponsor	Named as Gold Sponsor	Named as Silver Sponsor	Named as Bronze Sponsor
Advertisement in digital programme and proceedings	Back cover (inside our outside)	Two facing pages	Full page	Half page
Congress badges	4	3	2	1
Logo and name on lanyards and badges	Exclusive sponsorship	-	-	-
Mailings	3 direct PR mails	3 direct PR mails	-	-
Logo on signage	Exclusive sponsorship	-	-	-
Sponsorship opportunities	First choice	Second choice (after Platinum)	Third choice (after Gold)	Fourth choice (after Silver)

Sponsorship opportunities

Additional Sponsorship Items Allocated on a first-come, first-served basis		Unit Price (EUR)
Scientific sessions	During main conference (reserved only for exhibitors): Signage at the entrance of your room with your logo	€ 2800
Practical lab & masterclass	Can be sponsored financially or with equipment (reserved only for exhibitors)	On demand
Catering	Coffee Breaks You have the opportunity to sponsor the coffee breaks Sponsor BENEFITS: <ul style="list-style-type: none"> Company logo on buffet Acknowledgement in the final programme 	€ 3000/Coffee Break
	Welcome reception (Tuesday May 21, 2024 (approx. 200 pax.) Sponsor BENEFITS: <ul style="list-style-type: none"> Acknowledgement in the final programme and on the conference website 10 invitations to the welcome reception Your promotional banners at the entrance of the welcome reception 	On demand
	Conference dinner (Thursday May 23, 2024) (approx. 300/350 pax.) You have the opportunity to sponsor or co-sponsor the Conference Dinner hosted at the famous indoor velodrome in Ghent "t' Kuipke" Sponsor BENEFITS: <ul style="list-style-type: none"> Acknowledgement in the final programme and on the conference website 10 invitations to the conference dinner Your own promotional banners in the entrance of the conference dinner and on stage 	On demand
Congress bags	Congress bags - Printed by the organisation <ul style="list-style-type: none"> The company sponsoring the bags can insert free publicity The company logo will be printed on the bags Exclusive sponsorship 	€ 4000
Socials	Guided boat trip in medieval Ghent (Wednesday May 22, 2024) Sponsor a relaxing and fascinating guided boat tour for all conference participants in the medieval city of Ghent. Sponsor BENEFITS: <ul style="list-style-type: none"> Acknowledgement in the final programme and on the conference website 10 invitations to the guided boat tour Your promotional banners at the start of the boat trip 	€ 7500
Standard exhibitor position	A booth of 6 m ² (naked space) will be offered + 1 badge that gives access to the exhibition only	€ 3500

Exhibition Floor Plan



The organisers reserve the right to change the exhibition floor plans if necessary.

General regulations

Invoicing

All companies will receive an official invoice from MediCongress.
All stands and sponsorship must be paid in full within 30 days after invoicing.
The installation of a stand will only be allowed if payment in full is received by MediCongress.
All rates are exclusive VAT (21%).

Cancellation Procedure

Stand spaces that have been contracted can be cancelled within 30 days after reservation.
Only a written cancellation will be accepted and a cancellation fee of 500 Euro will be charged.
No cancellations are accepted after 30 April 2024 regardless of the reservation date.
The signed Reservation Contract is binding for all parties.

Liability

- In participating in ICARE2024 with a stand, companies agree that neither the Organizing Committee nor the Congress Secretariat assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurances and organization of their stand.
- Stands are not guarded. It is advised not to leave any valuable equipment on the stands.
- Exhibitors shall not be entitled to any compensation should political or economic circumstances or a case of "force majeure" prevent the exhibition or the Congress being held, limit its size or modify its nature.
- The organizers reserve the right to modify the exhibition floor plan at any time.
- In case of the use of any special, dangerous or radioactive materials, gases etc. the written approval of MediCongress is required.
- The organizers reserve the right to refuse admission to any person and to order the expulsion of any person whose conduct renders such a course desirable without any further statement of reasons.
- Numbers of participants communicated by the organizers are estimations and not certainties.
- By signing the contract for participating in ICARE2024, exhibitors and congress participants accept the conditions as stated in this document.
- In case of litigation the court of Ghent is in charge.

Reservation contract

COMPANY.....

ADDRESS.....

VAT.....COMPANY ORDER N° (PO).....

BILLING ADDRESS (if different from above)

CONTACT PERSON.....

FUNCTION.....

PHONE.....FAX.....

E-MAIL.....@.....

I CONFIRM THE FOLLOWING RESERVATION FOR ICARE2024:

- Platinum Sponsor: 15 000,00 euro
- Gold Sponsor: 12 000,00 euro
- Silver Sponsor: 9 000,00 euro
- Bronze Sponsor: 7 000,00 euro
- Other

DATE:.....SIGNATURE:.....

GENERAL CONDITIONS

- All rates are exclusive of VAT (21%).
- Stands can only be reserved by returning the signed Reservation Contract to MediCongress.
- This Reservation Contract is binding. Stands that have been reserved can be cancelled within 30 days after reservation. Only a written cancellation will be accepted and a cancellation fee of 500 Euro will be charged. No cancellations are accepted after 30 April 2024 regardless of the reservation date.
- Sponsoring companies will receive an invoice from MediCongress a few days after their reservation.
- By signing this sponsorship contract the company agrees to pay all invoices within 30 days.
- Installation of a stand will only be allowed if payment in full is received by MediCongress.
- In the event of default of payment on the payment date stated on the invoice, an interest surcharge of 1% per commenced month will be invoiced
- Liability: in participating in the Congress, companies agree that the Organisers as well as the Congress Secretariat do not assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurances and stand organisation.

Please return this form duly completed and signed to MEDICONGRESS



Contact

Please contact Nele Van Laere at nele@medicongress.com to discuss any further sponsorship questions or requirements you may have!



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24

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